

Business

HOLYOKE COMMUNITY COLLEGE Business Administration Mass Transfer Option	WESTERN NEW ENGLAND UNIVERSITY College of Business
GRADUATION REQUIREMENTS	EQUIVALENT COURSES
General Education Courses	General Education Courses
ENG 101 College Composition I (must receive B- or higher)	ENGL 132 English Composition I
ENG 102 College Composition II (must receive B- or higher)	ENGL 133 English Composition II
ECN 101 Intro to Macroeconomics and ECN 102 Intro to Microeconomics (or) ECN 104 Intro to Microeconomics and Macroeconomics	EC 112 Principles of Macroeconomics EC 111 Principles of Microeconomics EC 111 and EC 112
Social Science Elective PSY 110 or SO 110 (<i>recommended</i>)	Social Systems Requirement
Humanities Elective: History Course (<i>recommended</i>)	Citizenship, Identity & Community Requirement
Humanities Elective: History Course (<i>recommended</i>)	Citizenship, Identity & Community Requirement
Humanities Elective: Any ART, MUS or THE 100 or 110 Course (<i>recommended</i>)	Creative Expression Requirement
Laboratory Science	* see below
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Program Requirements	Program Requirements
MTH 142 Statistics	BAIM 221 Stats for Business Analytics
MTH 162 Applied Calculus	MATH 123 Calc. I for Mgmt, Life & Soc. Sciences
ACC 111 Principles of Accounting I	AC 201 Financial Reporting I
ACC 112 Principles of Accounting II	AC 202 Managerial Accounting
ACC 205 Managerial Accounting	General Elective
BUS 115 Computer Applications (recommended) (or) CSI 111 Computer Concepts w/Applications	BAIM 102 Problem Solving with Business Tools
LAW 211 Business Law	BL 201 Introduction to Business Law
MGT 230 Principles of Management	MAN 204 Management and Organizational Behavior
MKT 240 Principles of Marketing	MK 200 Principles of Marketing
BUS 101 Intro to Business	BUS 110 Intro to Business Seminar

Laboratory Science—any 100 level courses which includes a lab from the following areas: BIO, CHM, ESC, FRS, or PHS.

Business courses from a college not accredited by AACSB that are determined to be equivalent to 300-400 level courses at Western New England University will be considered for transfer credit (up to two courses).

All course recommendations are for the below business majors: Accounting, Business Analytics and Information Management. Finance, General Business, Human Resource Management, Management & Leadership, Marketing, Marketing Communications/Advertising, Sport Management.