

Business

HOLYOKE COMMUNITY COLLEGE Business Administration Option	WESTERN NEW ENGLAND UNIVERSITY College of Business
GRADUATION REQUIREMENTS	EQUIVALENT COURSES
General Education Courses	General Education Courses
ENG 101 College Composition I	ENGL 132 English Composition I
ENG 102 College Composition II	ENGL 133 English Composition II
ECN 101 Intro to Macroeconomics (or) ECN 102 Intro to Microeconomics (<i>recommended to take both</i>)	EC 112 Principles of Macroeconomics EC 111 Principles Microeconomics
Social Science Elective: PSY 110 or SO 110 (<i>recommended</i>)	Social Systems Requirement
Mathematics Requirement: MTH 142 Statistics (<i>recommended</i>)	BAIM 221 Stats for Business Analytics
Laboratory Science	* see below
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Program Requirements	Program Requirements
ACC 111 Principles of Accounting I	AC 201 Financial Reporting I
ACC 112 Principles of Accounting II	AC 202 Managerial Accounting
BUS 101 Intro to Business	BUS 110 Intro to Business Seminar
Choose 3: BUS 112 (1 cr) , BUS 113 (1 cr). BUS 114 (1 cr) or BUS 117 (1 cr)	General Elective
BUS 115 Computer Applications	BAIM 102 Problem Solving with Business Tools
BUS 220 Business Communications	COMM 340 Business Communication
LAW 211 Business Law	BL 201 Intro to Business Law
MGT 230 Principles of Management	MAN 204 Management and Organizational Behavior
MKT 240 Principles of Marketing	MK 200 Principles of Marketing
Program Electives: Recommended Courses	Program Electives: Recommended Courses
Business Electives LAW 218 Employment Law (<i>recommended</i>)	BL 308 Labor Management Relations
Business Electives MGT 231 Human Resource Management (<i>recommended</i>)	HRM 323 Human Resource Management
Business Electives	General Elective (<i>For Sport Management Majors: SPO 110 is recommended</i>)
ECN 101 or ECN 102 (<i>recommended</i>)	EC 112 or EC 111 Macro/Micro Economics

Lab Science—any course from the following areas which include a lab: BIO, CHM, ESC, FRS, or PHS.

Business courses from a college not accredited by AACSB that are determined to be equivalent to 300-400 level courses at Western New England University will be considered for credit (up to two courses).

All course recommendations are for the below business majors: Accounting, Business Analytics and Information Management. Finance, General Business, Human Resource Management, Management & Leadership, Marketing, Marketing Communications/ Advertising, Sport Management.