

Dr. Melissa J. Knott
Chair and Associate Professor
Management Department
Date of Hire: 2009

Faculty Qualification Status: SA
Participating or Supporting Faculty Status: Participating

EDUCATION:

Ph.D. Management – Organizational Behavior and Development, The George Washington University, Washington DC, Management, 2009

Masters of Business Administration, Organizational Development, Eastern Michigan University, Ypsilanti, MI, 1999

Bachelor of Business Administration, Human Resource Management, Eastern Michigan University, Ypsilanti, MI, 1994

FACULTY ENGAGEMENT ACTIVITIES TO SUSTAIN QUALIFICATION STATUS
(July 2013-June 2018):

REFEREED JOURNAL ARTICLES

Knott, M., Forray, J. & Regan, C. (2018). Outcomes Assessment In a Capstone Management Course: Engaging Multiple Stakeholders. *Organizational Management Journal* 15 (3), 144-157.

Knott, M. J. and Gerard, J. G. (2015). Fighting topic irrelevant in ethics and CSR education: Using pink ribbon campaigns, experiential learning, and semester-long activities to boost engagement and personal connection. *Southern Journal of Business and Ethics*.

ADDITIONAL ACADEMIC ENGAGEMENTS

Knott, M. J. (2018). Research is Not My Passion: Help Me Publish Please. Paper presented at the MOBTS Conference, Coastal Carolina University, Conway SC.

Forray, J. M., & Knott, M. J. (2016). Assessing Student Outcomes at the Program Level: The RealTest Exercise Paper presented at the 2016 OBTC Teaching Conference for Management Educators, Walsh University, North Canton, OH.

Knott, M. J. (2015). Tackling Concept Overload In Survey Courses by Using Student Groups. Paper presented at the 2015 OBTC Teaching Conference for Management Educators, University of La Verne, La Verne CA.

Gerard, J., Lederman, R. and Knott, M., (June 2015). Customized instruction and support for student network creation and the exploration of professional identity using the LinkedIn professional social network. OBTC. La Verne, CA.

Knott, M. J. (2014). Teaching OB to Honors Students. Paper presented at the OBTC Teaching Conference for Management Educators, Vanderbilt University, Nashville, TN.