

## TABLES

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). (*Names of candidates for president were rotated in random order in the survey.*)

### Favorable – Unfavorable Ratings for Hillary Clinton – Likely and Registered Voters

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Sept. 24 – Oct. 3, 2016	Likely voters	48%	44%	0%	5%	3%	403
Party Registration**	Democrat	78%	15%	0%	5%	2%	159
	Republican	7%	83%	0%	5%	5%	43
	Unenrolled / Independent	36%	56%	0%	5%	3%	190
Gender	Male	40%	52%	0%	6%	2%	205
	Female	56%	37%	0%	3%	4%	198
Sept. 24 – Oct. 3, 2016	Registered voters	44%	48%	0%	5%	3%	467
April 1 - 10, 2016	Registered voters	46%	46%	0%	6%	2%	497
Oct. 1 - 8, 2015	Registered voters	52%	41%	0%	6%	1%	425

\* Samples are unweighted N's and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.

\*\* Party registration was measured with the following question: *Thinking about your voter registration that is on file with your local election office, are you registered as a Democrat, Republican, unenrolled or independent voter, or something else?*

Favorable – Unfavorable Ratings for Donald Trump – Likely and Registered Voters

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused (Vol.)	N*
Sept. 24 – Oct. 3, 2016	Likely voters	25%	70%	0%	3%	2%	403
Party Registration	Democrat	7%	92%	0%	1%	0%	159
	Republican	68%	30%	0%	2%	0%	43
	Unenrolled / Independent	29%	64%	0%	4%	3%	190
Gender	Male	30%	65%	0%	5%	0%	205
	Female	21%	75%	0%	2%	2%	198
Sept. 24 – Oct. 3, 2016	Registered voters	24%	71%	0%	3%	2%	467
April 1 - 10, 2016	Registered voters	18%	75%	0%	5%	2%	497
Oct. 1 - 8, 2015	Registered voters	22%	68%	0%	8%	1%	425

*\* Samples are unweighted N's and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*

If the election for President were held today, and the candidates were Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, the Green-Rainbow Party candidate, would you vote for Hillary Clinton, Donald Trump, Gary Johnson, Jill Stein, or some other candidate for President?

*If no preference is stated initially:* At this moment do you lean more toward Hillary Clinton, Donald Trump, Gary Johnson, or Jill Stein?

*(Names of the major and third party candidates were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)*

Voter Preferences for President (Including Leaners) – Likely and Registered Voters		Clinton	Trump	Johnson	Stein	Don't know / Undecided	Refused	N*
Sept. 24 – Oct. 3, 2016	Likely voters	58%	26%	7%	4%	4%	1%	403
Party Registration	Democrat	88%	5%	1%	3%	3%	0%	159
	Republican	15%	80%	2%	0%	3%	0%	43
	Unenrolled	48%	30%	10%	5%	5%	2%	190
Gender	Male	52%	32%	6%	4%	4%	2%	205
	Female	64%	21%	7%	2%	5%	0%	198
Age	18-39	66%	11%	8%	8%	7%	0%	66
	40-54	51%	30%	11%	2%	5%	2%	98
	55-64	62%	32%	4%	0%	1%	0%	102
	65 and older	60%	31%	1%	4%	4%	0%	127
Education	High school or less	50%	33%	8%	4%	4%	0%	71
	Some college	50%	32%	8%	3%	7%	0%	65
	College graduate	63%	22%	6%	3%	4%	2%	267
Region	Western MA	64%	19%	8%	6%	2%	0%	68
	Central MA	49%	29%	10%	2%	10%	0%	42
	North / South Shore	50%	32%	10%	2%	4%	3%	112
	Boston and suburbs	65%	24%	4%	3%	4%	0%	177
Sept. 24 – Oct. 3, 2016	Registered voters	54%	25%	8%	5%	7%	1%	467

*\* Samples are unweighted N's and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*

If the election for President were held today, and the candidates were just Hillary Clinton, the Democrat, and Donald Trump, the Republican, would you vote for Hillary Clinton or Donald Trump?

At this moment would you lean more toward Hillary Clinton or more toward Donald Trump?

*(Names of the candidates were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)*

Presidential Match-Up – Clinton vs. Trump (Including Leaners) – Likely and Registered Voters						
		Clinton	Trump	Don't know / Undecided	Refused (Vol.)	N*
Sep. 24 – Oct. 3, 2016	Likely voters	65%	30%	3%	2%	403
Party Registration	Democrat	92%	7%	1%	0%	159
	Republican	18%	82%	0%	0%	43
	Unenrolled	57%	37%	3%	3%	190
Gender	Male	58%	36%	4%	3%	205
	Female	72%	25%	2%	1%	198
Age	18-39	82%	13%	3%	2%	66
	40-54	54%	39%	5%	2%	98
	55-64	64%	33%	3%	0%	102
	65 and older	63%	36%	1%	0%	127
Education	High school or less	58%	39%	0%	3%	71
	Some college	62%	35%	3%	0%	65
	College graduate	68%	26%	4%	2%	267
Region	Western MA	76%	20%	0%	4%	68
	Central MA	54%	37%	10%	0%	42
	North / South Shore	56%	39%	3%	3%	112
	Boston and suburbs	71%	27%	2%	0%	177
Sep. 24 – Oct. 3, 2016	Registered voters	61%	30%	7%	2%	467
April 1 – 10, 2016	Registered voters	62%	26%	11%	1%	497
Oct. 1 – 8, 2015	Registered voters	64%	27%	8%	1%	425

\* Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.

How enthusiastic would you say you are about voting for president in this fall’s election? Extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?\*

Enthusiasm for Voting in the 2016 Presidential Election – Registered Voters

		Extremely Enthusiastic	Very Enthusiastic	Somewhat Enthusiastic	Not Very Enthusiastic	Not At All Enthusiastic	No opinion (Vol.)	N**
Sept. 24 – Oct. 3, 2016	Likely voters	30%	24%	21%	15%	9%	1%	403
Party Registration	Democrat	35%	28%	16%	13%	8%	0%	159
	Republican	40%	23%	23%	7%	7%	0%	43
	Unenrolled	26%	22%	24%	17%	10%	1%	190
Sept. 24 – Oct. 3, 2016	Registered voters	26%	21%	22%	18%	13%	1%	467
April 1 – 10, 2016	Registered voters	20%	25%	24%	15%	15%	1%	497
Oct. 1 – 8 , 2015	Registered voters	18%	31%	27%	16%	7%	1%	425

\*The wording of the question in the October 2015 survey varied slightly: “How enthusiastic would you say you are about voting for president in next year’s election? Extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?”

\*\* Subsamples are unweighted N’s, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.

Regardless of whom you plan to vote for, who do you think will win the presidency in the November election?

Who Do You Think Will Win the Presidency in the November Election? – Likely and Registered Voters		Hillary Clinton	Donald Trump	Other (Vol.)	Don't know (Vol)	Refused (Vol.)	N*
Sept. 24 – Oct. 3, 2016	Likely voters	64%	20%	0%	15%	1%	403
Party Registration	Democrat	80%	4%	0%	15%	1%	159
	Republican	23%	54%	0%	21%	2%	43
	Unenrolled	56%	26%	0%	16%	1%	190
Sept. 24 – Oct. 3, 2016	Registered voters	62%	20%	1%	16%	1%	467

*\* Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*