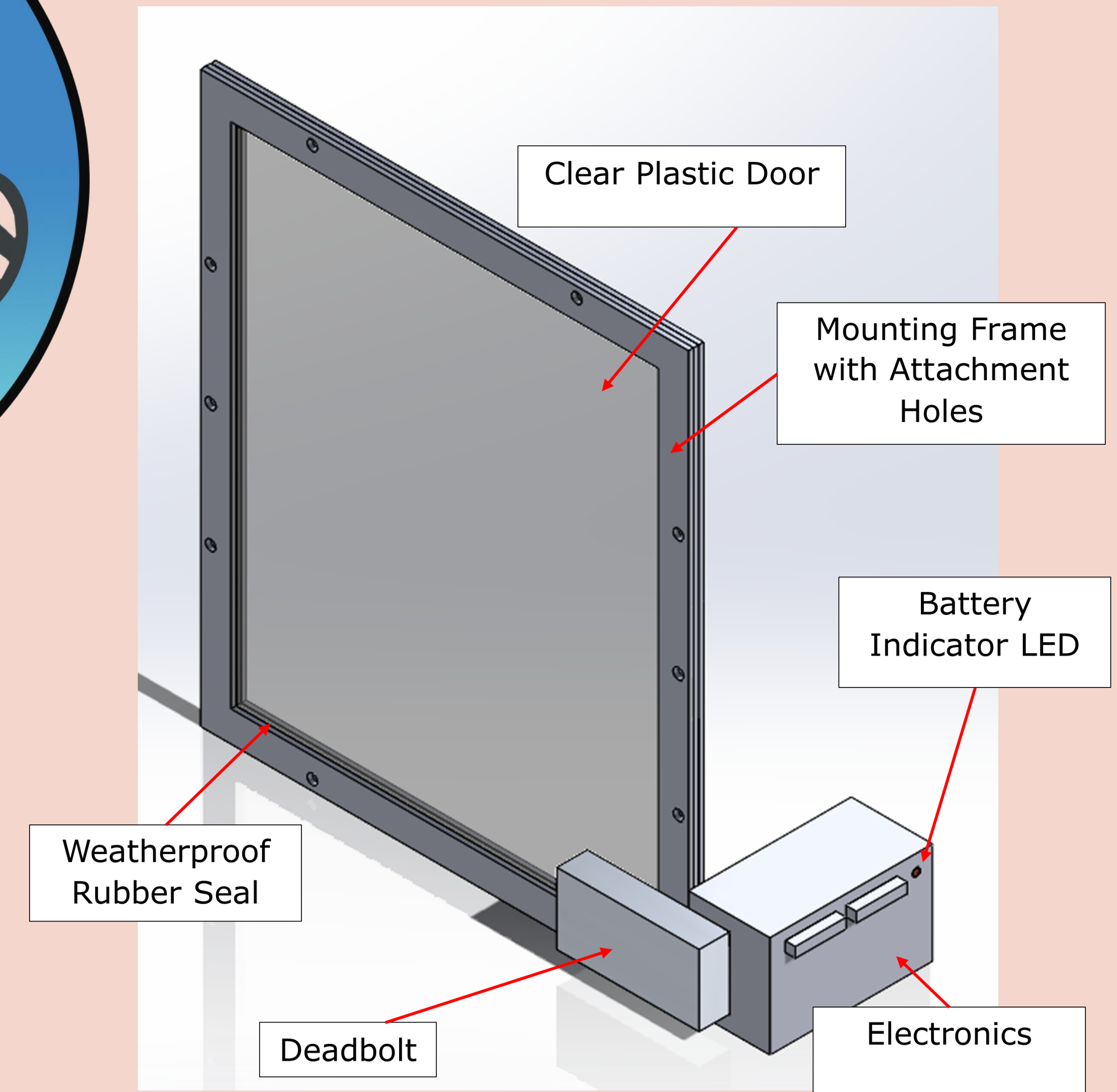


# BREAKOUT BUDDY

Keep your furry friend safe!

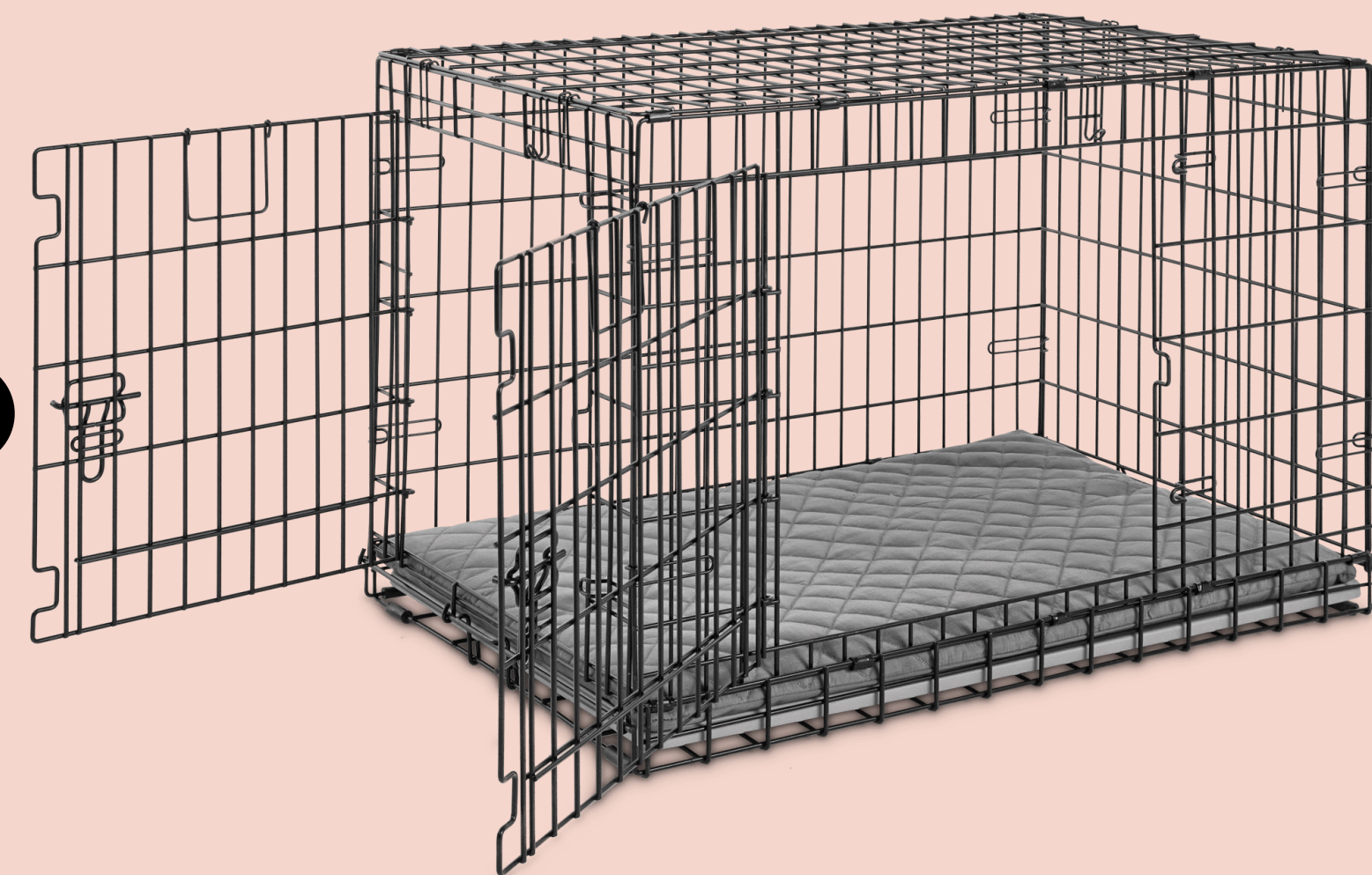


- An **innovative** smart safe pet door
- **Seamlessly** integrates into your home's smoke alarm system
- **Swift** and **automatic** release for your dog in the event of a fire or carbon monoxide emergency.
- **Wireless connectivity** to your smoke alarm
- **Convenient** manual controls for everyday use.
- Give your pet the **freedom** they deserve while providing you **peace of mind** with the Breakout Buddy!



Target Market: 65.1M  
 Percent Capture: ~1%  
 Cumulative Sales in 3 years: \$4.65m

**\$125.00**



FEATURE	FUNCTION	BENEFITS
Door Size Options	Available to work with different sizes to accommodate various dog breeds and sizes	Multiple size solution for different pets needs
User-friendly interface	Simple controls and setting up and using the product	Enhanced user experience, easy for pet owners to use the product effectively
Battery-level indicator	Red Light shows battery level and that notifies the owner the battery needs to be changed	Timely replacement notification, avoiding unexpected lockouts
Manual override	Provides the option for manual override unlocking when the owner wants their pet out	Adds an additional layer of safety by alerting owners to potential danger
Fire Detection System	Wireless connects to fire alarm and detects when there is an emergency	Facilitates a quick and safe evacuation during emergencies
Material	Doggy door is made of canine composite (acrylic alloy) and aluminum frame (long lasting)	Durable and rust resistant material for the longevity of the product

**Product Designers:** Maria Cosme-Plein, Ben Faletra, Faith Graveline, Evan Grocki, Colby Hick, Caleigh Parmentier, and Brianna Scafidi