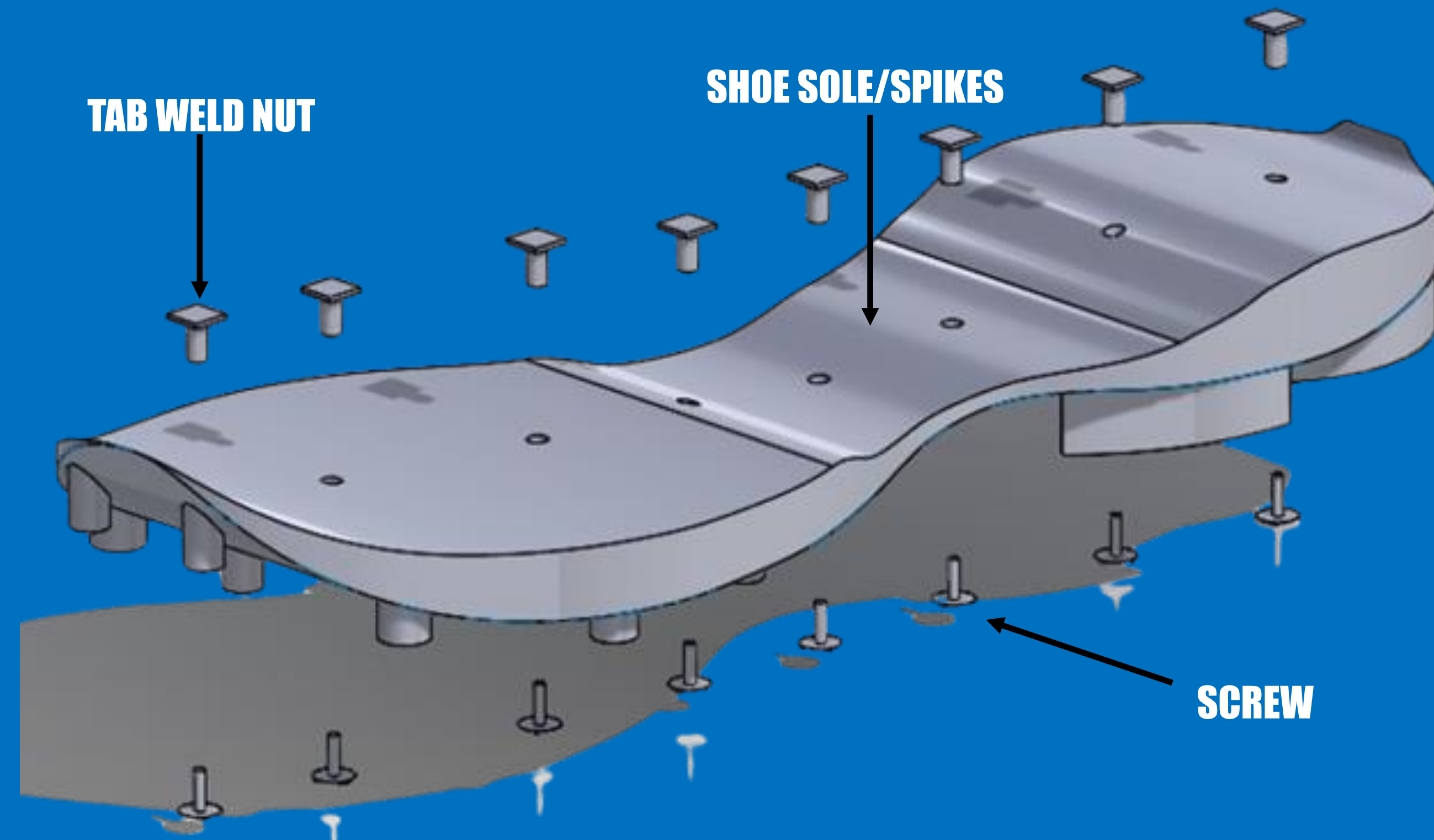


The KLEO SPEEDS

THE ULTIMATE GAME-CHANGER IN SPORTS FOOTWEAR

	KLEO SPEEDS		
	SIZE X	MSRP: \$100.00	
		COLOR	

AN INNOVATIVE, PERFORMANCE DRIVEN, AND COST-EFFECTIVE CLEAT DESIGNED TO CHANGE THE SPORTS WORLD!



INCLUDES:

- **UPPER PORTION OF CLEAT CAN HAVE A VARIETY OF SOLES ATTACHED**
- **INTERCHANGEABLE CLEAT SOLE SAVES ATHLETES' MONEY**
- **COMPACT PROFILE DESIGNED TO MAKE CLEAT LIGHTWEIGHT AND COMFORTABLE**
- **POLYURETHANE MOLDED CLEAT SOLE DURABLE, LIGHTWEIGHT, MATERIAL**
- **STAINLESS STEEL ATTACHMENTS STRONG ATTACHMENTS THAT WON'T BREAK EASILY**
- **SAFE DESIGN STRONG ATTACHMENTS WON'T ALLOW SOLE TO FALL OFF OR BREAK EASILY**

FEATURE	FUNCTION	BENEFIT
VERSITILE	DETACHABLE CLEAT SOLES	ELIMINATES THE NEED OF BUYING MUTIPLE CLEATS/ATHLETIC SHOES
EASE OF USE	EASY ATTACHMENT METHOD	SOLE CAN BE SWITCHED IN MINUTES
COMFORT/SUPPORT	WELL, CUSHIONED WITH ANKLE/ARCH SUPPORT	LOW INJURY RISK
CUSTOMIZATION	DIFFERENT SHOE SOLES AND COLORS	ATHLETES CAN CUSTOMIZE THE COLOR AND TRACTION OF THEIR CLEATS
LIGHTWEIGHT	BETTER MOVEMENT AND COMFORT	ATHLETE CAN RUN, CUT, AND MOVE FASTER
COST EFFECTIVE	\$100.00 FOR COMPLETE CLEAT \$50.00 FOR REPLACEMENT BOTTOM	SAVE MONEY IN THE LONG TERM

FINANCIALS:

- **AT A 1% MARKET CAPTURE, WE PROJECT OVER 66,000 CUSTOMERS (U.S.) FOR THE KLEO SPEEDS OVER 3 YEARS**
- **PROJECTED CUMULATIVE SALES OVER 3 YEARS – OVER \$3.0 MILLION**

Team Members: Callaghan Daskam, Rocco Desimone, Michael Heavey, Taylor Keegan, Michael Knapp, John Oliver, Trevor Relyea, Robert Zawacki