



### Attributes

- Swivel hook ensures effortless rotation
- Simple clamp attaches to any light duty ratchet strap hook
- Uses zinc coated hardware & galvanized steel to prevent corrosion

# Ratchet Master

## Untwist With Ease

### Financials

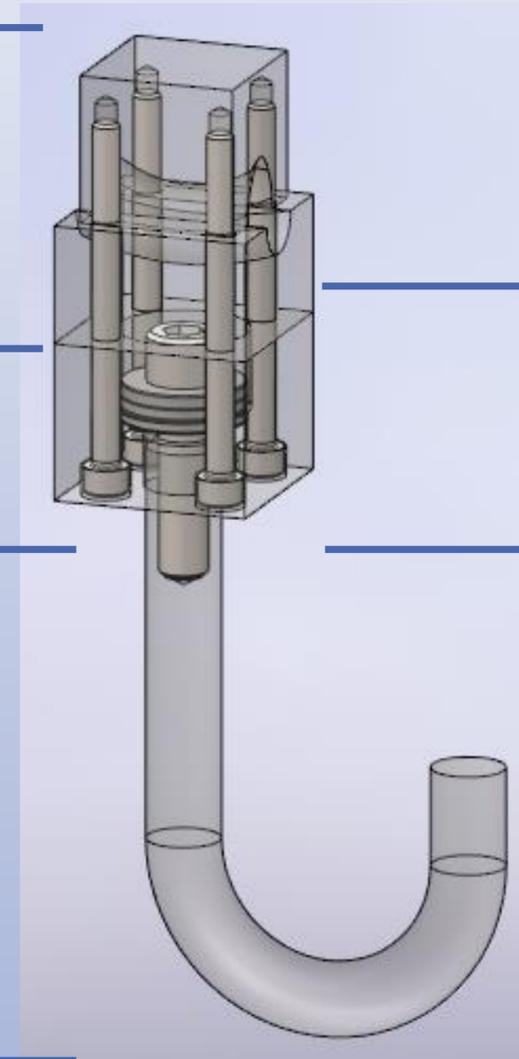
- 1.1 million Projected Customers @ 3% market capture rate
- Projected cumulative sales over 3 years ~ \$5.7 million

Feature	Function	Benefit
Swivel Hook	Easy to untangle light duty ratchet straps	No need to un-hook ratchet strap
Galvanized Steel Parts & Zinc Plated Hardware	Weather resistant	Prevents corrosion
Compact Assembly	Fits on any light duty S-hook	Versatile attachment & easy to store
Ball Bearing Swivel	Smooth untangling rotation	Minimal effort needed to rotate

Main Clamp Assembly

Swivel Assembly

Hook



**Untangling Has Never Been This Easy!**