

Silent Sign

Keeping quiet areas quiet!

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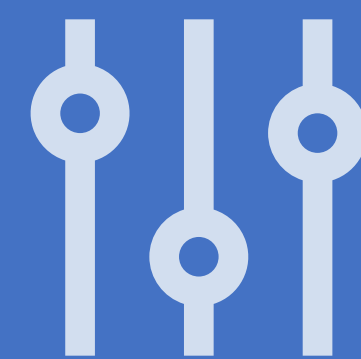
MSRP
\$99.99

Financials

Expected revenue after 3 years: \$3.8 million

Market

660,000 target market units available in universities alone with using the product in classrooms and university libraries.



Silent Sign is an LED sign that address the concern of confronting loud people in a public setting by displaying a customizable message.



Customize the writing on the sign to best suit the application and location such as classrooms or libraries. The sign not customized will say "QUIET." In a test room, the sign can say "EXAM PLEASE BE QUIET" or in a reading corner, it can say "Quiet Area."

Feature	Function	Benefit
Battery Operated	Powers the sign	Allows for more options for placement
Adjustable Noise Sensitivity	Noise sensitivity can be adjusted to best suit location	Controls noise level in designated quiet areas
Customizable Signage	User can determine message	Allows for application in multiple spaces
Color Changing	Indicates the volume of the room	Keeps confrontation to a minimum

Color Changing –

When a designated quiet space gets noisier, the sign will display colors changing from yellow, to orange, then red depending on the specified decibel range, warning people to quiet down.



3 Noise Sensitivity Settings – the first one most suitable for a study area, the second setting suitable for a library, and the last setting suitable for a classroom or office.

