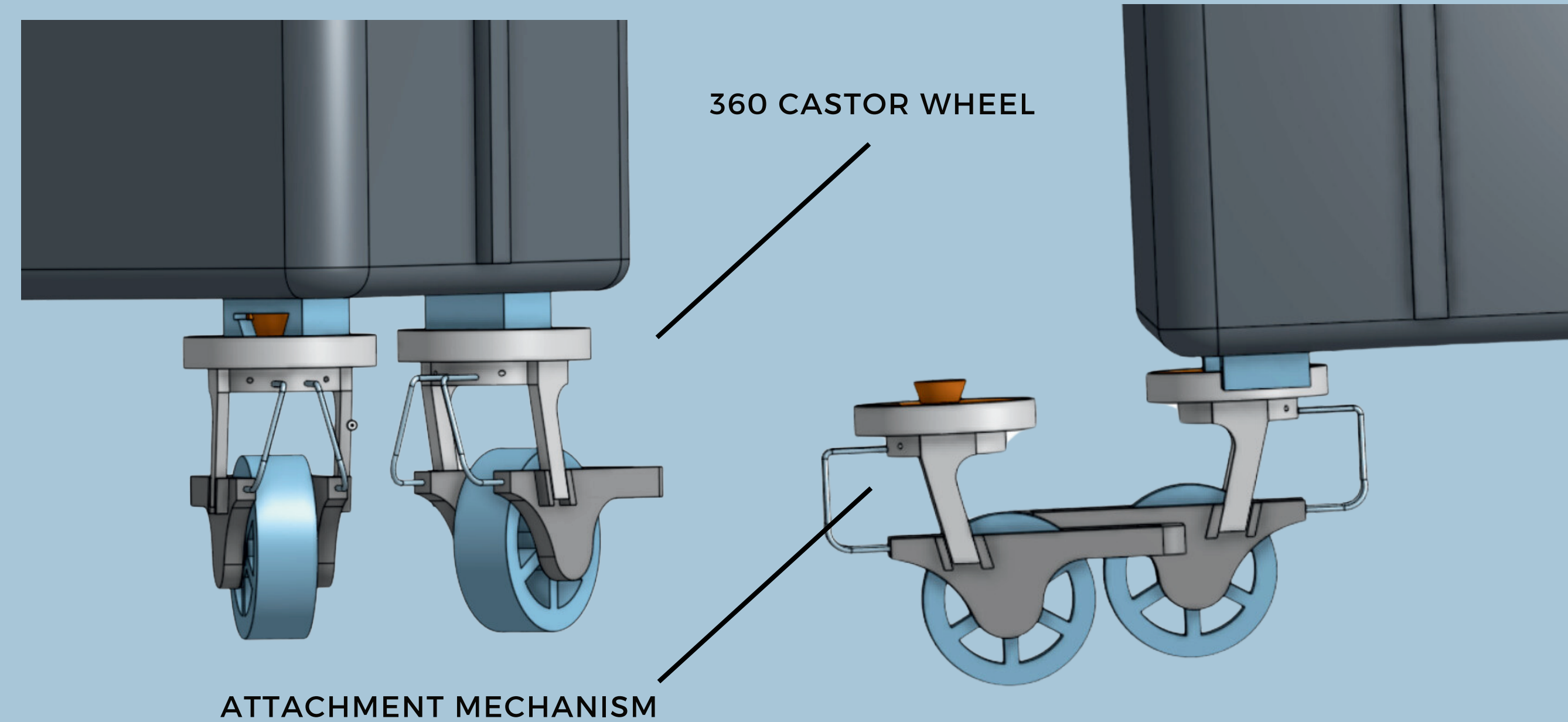
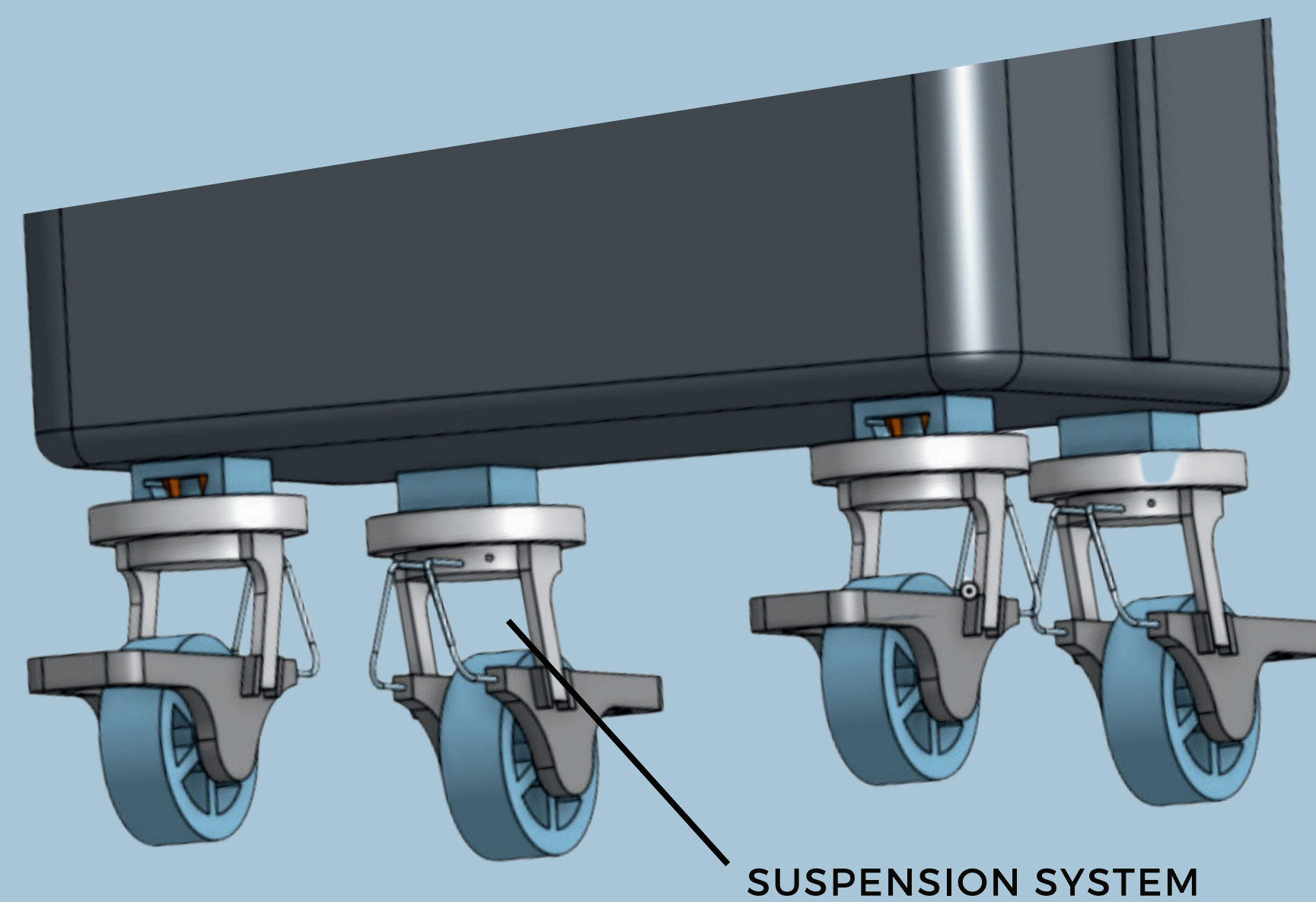


THE SMOOTH MOVER

TRANSFORMING TRAVEL, ONE WHEEL AT A TIME

AT ON THE GO CO., WE REDEFINE TRAVEL CONVENIENCE BY INTRODUCING THE CUTTING-EDGE SMOOTH MOVER. THIS INNOVATION CARRY-ON WHEEL DESIGN ENSURES EFFORTLESS TRANSPORT WHILE ABROAD. THROUGH DIFFERENT TYPES OF TERRAINS, TRAVELERS ARE PROMISED A SEAMLESS JOURNEY. DURABILITY, STYLE, AND VERSATILITY IN MIND, WE DESIGNED THE SMOOTH MOVER TO DELIVER A RELIABLE EXPERIENCE EVERY TIME.



TARGET MARKET:
56,200 TRAVELERS YEARLY

THREE YEAR PROJECTIONS:
\$2.55 MILLION REVENUE

15% MARKET SHARE W
LISENCEE

FEATURE	FUNCTION	BENEFIT
REMOVABLE WHEELS	REMOVE THE WHEELS	CUSTOMIZATION, OPTIMIZATION, REPLACEMENT
SUSPENSION SYSTEM	SUPPORT WEIGHT DISTRIBUTIONS, ABSORBS SHOCK AND VIBRATIONS	INCREASE COMFORT AND SAFTEY OF LUGGAGE AND PERSONAL ITEMS
360 CASTOR WHEELS	PROVIDE PRECISION STEERING AND ENHANCE STABILITY	REDUCE PHYSICAL STRAIN, SMOOTHER MOVEMENT IN DIFFERENT DIRECTIONS, FASTER TRANSPORTATION

