

Club Caddy

Our convenient device alerts golfers when they have left a club behind. It universally fits into any golf bag, ensuring compatibility and functionality.



3 Year Cumulative Revenue

5.5 million

TAM	SAM	SOM
25 million golfers (excluding professional)	12.1 million golfers within the range of beginner, occasional and intermediate	1.21 million golfers (10%)

Feature	Function	Benefit
LED Light Strip	Glows green or red depending on how many clubs are in bag	Alerts the user that one or multiple clubs are missing
Noise Alert System	Beeps at the user when clubs are absent from their bag	Makes it so that the user won't drive away without a club
LCD Display Screen	Displays how many clubs are in their bag at one time	Provides the user with information on missing clubs
Attachment Clip	Attaches the club caddy device	Makes the device universal for all golf bags
Charging Port - 10-hour battery	Allows the device to be charged	Golfers can use the device for up to 10 hrs at a time

