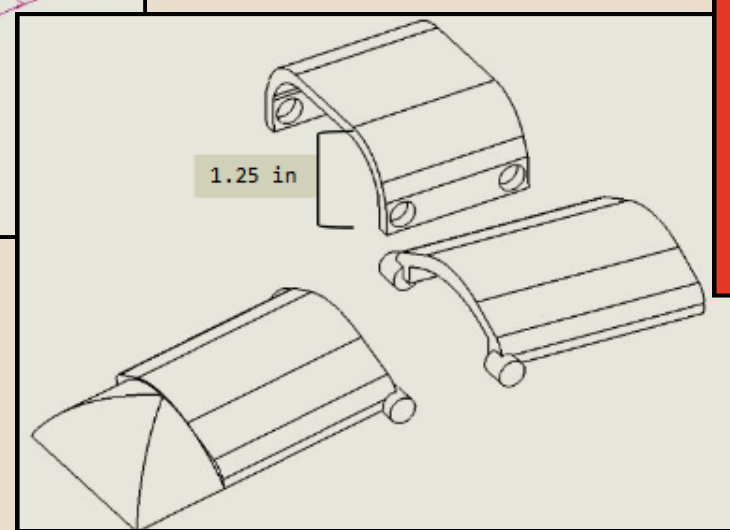
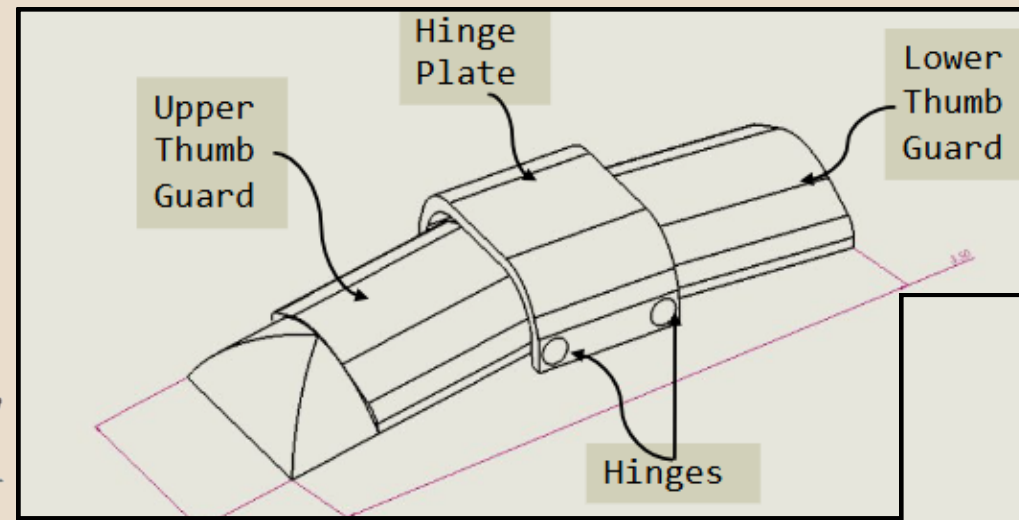


"ARMOURDILLO" THUMB GUARD



Out of a target market of 25,000 goalies in the U.S, we expect to reach 33% resulting in cumulative sales of \$2.2 million in 3 years

A revolutionary lacrosse goalie glove, designed to shield thumbs from injuries during intense gameplay—providing ultimate protection for those who defend the goal.

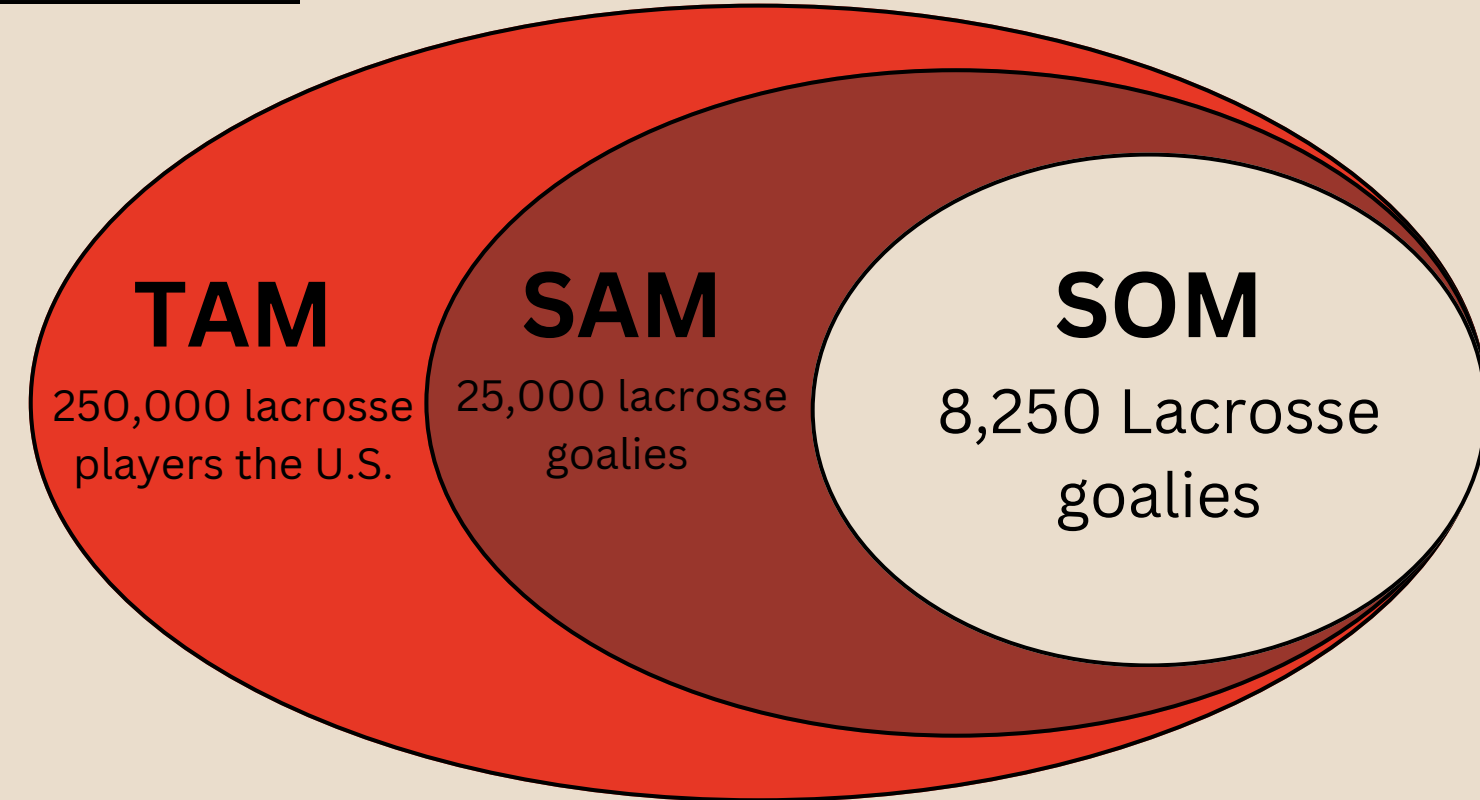
MSRP: \$159.99

FEATURE

FUNCTION

BENEFIT

| Feature | Function | Benefit |
|---------------------|--------------------------------------|---|
| Interlocking Plates | Range of Motion | Allows thumb to bend one direction only |
| Carbon Fiber Plates | Protection/Durability | Strong and protective material to cover the thumb |
| Hinges | Range of Motion | Keeps thumb from bending the wrong way |
| Padding | Protecting hand from the thumb guard | Protection and increased comfort |



Developed By:

RJ Albanese, Kim Baumann, Valerie Connolly, Keara Conroy, Kali Grimes, Max Kupferschmid, Jonathon Salsbury and Carli Simons