



A sleek, multi-functional keychain hook, providing users a secure spot for their belongings!

Feature	Function	Benefit
Keyring hook	Able to be attached to keychain/car keys	Enables users to always carry the EZ-Hook while maintaining multifunctional purpose
Magnets	Keep the EZ-Hook closed when not in use	Sleek and portable
Rubber tips	Extra grip onto surfaces	Prevents hook and the consumers belongings from falling, prevents scratches on surfaces

MSRP: \$9.99

Keychain
Hook

Projected 3 Year Revenue: \$5,049,447

Rubber

tips

TAM SAM SOM

168,284,000 109,385,000 546,925
EZ-Hook users EZ-Hook users