

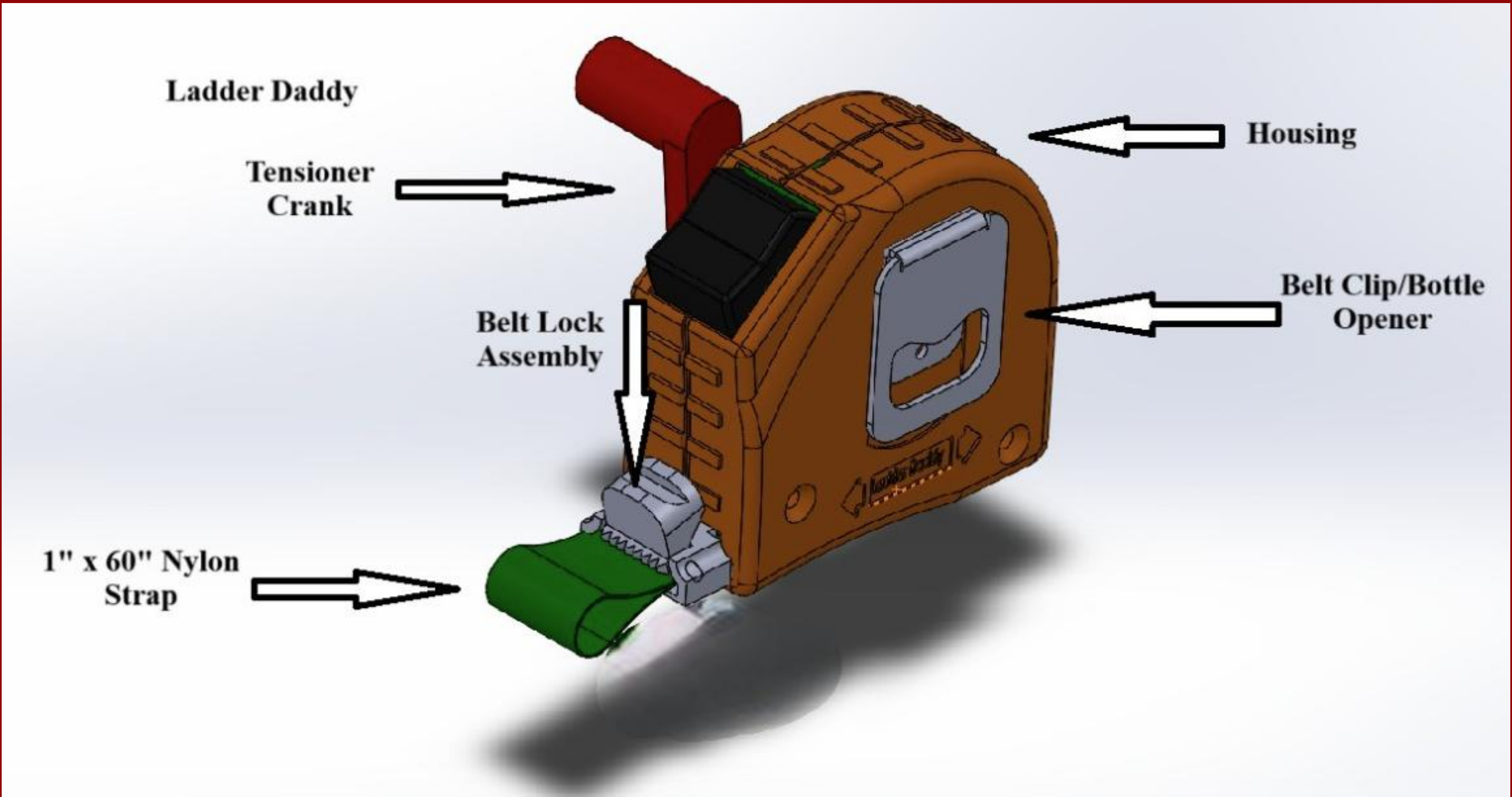


**Projected accumulative revenue
after 3-years:
\$2,471,292**

MSRP: \$25

TAM	SAM	SOM
10,500,000	654,500	32,725

**We are *reinventing* how pros secure their ladders.
No rust, no jam, no ratchet.**



Features

- Automatically retractable
- Carabiner attachments
- 1" Thick nylon strap
- 60" long nylon strap
- Simple and strong locking mechanism
- Weatherproof

Functions

- Secure up to three ladders
- Multiple uses such as holding wood, tubing, and anything else that needs to be secured onto a vehicle
- Secure up to 200 Lbs. of force

Benefits

- Simple to use
- More Cost effective
- Durable to drops and excessive use
- Safely secured items to the vehicle
- Never gets tangled

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